

# MO WIC SCOOP



## 2023 Annual Retailer Training Newsletter

The Missouri WIC program will be mailing the 2023 Annual Retailer Training Newsletter in phases over the month of June. Please make sure to check your mail for the newsletter. In addition to reviewing the newsletter, a crossword puzzle will need to be completed and sent back to the Missouri WIC program. The newsletter is also posted on our [website](#).

## Expiration of Food Package Substitution Waiver

Beginning August 1, 2023, Missouri WIC participants will no longer be able to redeem WIC food substitutions for some egg and bread items.

For a list of these specific items, please visit our [website](#).

## Formula

Missouri WIC updated the Approved Product List (APL) to include Abbott's new packaging of Pediasure with Fiber on May 1, 2023. Participants issued Pediasure with Fiber can now get the new product which comes in four bottles per pack. The new product is marked "Product of the Netherlands" and has minor formulation differences with slightly less volume per bottle. The six-pack version of Pediasure with Fiber will remain on the APL through July 2023 for participants issued the 6-packs on their eWIC card before May 1, 2023.



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## Formula

Retailers should only allow contracted formula to be purchased by participants. No alternatives are in place as those waivers expired. Please make sure to follow the stocking requirements.

## GovDelivery

Authorized WIC retailers can now receive WIC updates pertaining to retailer information through the GovDelivery email subscription service. Sign up [here](#) to receive emails.

## Mapping

Retailers, a new season has come upon us. Please make sure to map fresh produce to the correct 4- or 5-digit Price Look-Up (PLU) code.

A list of our PLU codes can be found on our [website](#).

## Approved Food List

The new approved food list was mailed to all authorized WIC retailers.

To request more, please visit our [website](#) and fill out the Retailer Resource Order Form.

## Technical Assistance

Missouri WIC would like to invite interested retailers to contact us for cashier training! We will work with retailers on scheduling a time to provide hands-on training at our office, regional locations or in stores. You can register on our [website](#).



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## Requesting Suggestions

Please send suggested topics for the WIC Scoop, website, resources or trainings to [MOWICVendorGroup@health.mo.gov](mailto:MOWICVendorGroup@health.mo.gov).

## WICShopper App

We would like to hear about retailers' experiences with the WICShopper app. Please share any ideas or suggestions about new functionality or improvements you would like to see. Please send suggestions to [MOWICVendorGroup@health.mo.gov](mailto:MOWICVendorGroup@health.mo.gov).

## Reminders

- Missouri WIC requires **60 days'** notice for ownership changes, store closings and category changes.
- Missouri WIC requires retailers to notify us about Point of Sale upgrades or changes to the system.
- Changes to banking information will require a new direct deposit and a letter from the bank or voided check.

## Contact Us

Please direct questions or concerns to:  
[MOWICVendorGroup@health.mo.gov](mailto:MOWICVendorGroup@health.mo.gov)  
or 573-751-6204.



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